



CONTRACT FOR BOOTH SPACE
GREATER SOUTHWEST RETAIL BAKERS ASSOCIATION
CONVENTION-EXHIBITION
AUSTIN, TEXAS
SUN., MON. & TUES. JULY 20-22, 2008

COMPANY NAME: _____

Names of persons to be in booth (For Name Badges) _____

PRODUCT OR SERVICE TO BE EXHIBITED: _____

This contract, including the provisions on the reverse of this sheet, shall be binding upon the parties upon acceptance by the GSWRBA Convention Chairman.

BOOTH SPACE (Deadline July 1, 2008):

- OR { **1** Booth Fee GSWRBA Allied Member @ \$750\$ _____
- OR { **1** Booth Fee Non Member @ \$1000\$ _____
- OR { Additional Booths GSWRBA Allied Member @ \$625\$ _____
- OR { Additional Booths Non Member @ \$875\$ _____
- GSWRBA Allied Membership @\$250\$ _____
- Total Enclosed:\$ _____**

See next page for meal pricing

Booth Fee includes electricity, 7" x 44" Booth Signage and Sunday Lunch.

Mastercard Visa

All correspondence concerning convention exhibition to be mailed to:

Name _____

Expiration Date: _____

Company Name _____

Security Code _____

Company Address _____

City _____ State _____ Zip _____

Name on Card

Phone _____

Signature

E-mail address _____

Mail one copy of contract form, properly executed, together with check payable to the GSWRBA to:
 3400 Hibiscus Drive
 Wylie, Texas 75098

CONTRACT PROVISIONS

(See Other Side For Application)

USE OF BOOTHS

- (1) Exhibits shall be of a nature which promotes the common business interest of the retail baking industry, including products or services which are used by members of that industry for business purposes or which are otherwise directly related to that interest. The judgement of the Convention Chairman as to whether an Exhibitor or an exhibit satisfies this requirement, and in other respects hereinafter referred to, shall be final.
- (2) All Exhibits, demonstrations and other activity by an Exhibitor shall be confined to his exhibit booth(s). No Exhibitor shall assign, sublet or share the whole or any part of the booth space allotted.
- (3) Any exhibit, device, material or activity, including sounds, fumes or odors, which, in the judgement of the Convention Chairman is unethical, in bad taste, annoying or otherwise offensive to Exhibitors, the Convention-Exhibition or the industry is prohibited.

SPACE ASSIGNMENTS

- (4) Although the Exhibitor may apply for a choice, the Convention Chairman will assign spaces on a first-come, first-serve basis.
- (5) The Convention Chairman reserves the right to shift space assignment after the contract has been signed if he finds it necessary to do so.

PAYMENTS AND CANCELLATIONS

- (6) Failure to pay the remaining balance on the cost of assigned space before the specified date shall give the Convention Chairman, without further notice, the right to cancel the application, and in this event of cancellation by the Exhibitor at any time, the Convention Chairman shall have the right to rent the space to anyone else without obligation to return the amount already paid and the right to retain such amount as liquidated damages.

BOOTHS AND EQUIPMENT

- (7) The booth space will include back wall and booth dividers, electricity and one 7"x44" sign per booth (with two lines of copy, consisting of firm name, city, state and booth number) as appropriate for the number of booths rented. All other furnishings, equipment, facilities, etc., will be provided by Exhibitor at his own expense and responsibility. They may, at Exhibitor's discretion, be obtained through the exhibit service contractor servicing the GSWRBA Convention.

HANDLING AND STORAGE

- (8) The Auditorium, Convention Center, Exhibition Hall or Hotel will not accept or store exhibit materials or empty crates other than by arrangement with the exhibit service contractor. The Exhibitor will make his own arrangements for delivery and receipt of shipments and storage of crates, which may be made with that contractor at his own expense and responsibility.

LIABILITIES

- (9) The Exhibitor agrees that GSWRBA, the Convention Chairman, the cooperating local bakeries, their officers, directors, committees, agents and employees, or Hotel, (a) will not be responsible for any damage to or for the loss or destruction of the Exhibitor's property, or injuries to the Exhibitor, his representatives, agents or employees, all claims for such loss, damage, destruction, or injury being expressly waived by the Exhibitor; (b) will be indemnified and held harmless by the Exhibitor for any claims for injury to any of the Exhibitor's representatives, agents, or employees and for any claims by other persons for injury, loss or damages caused in whole or in part by the Exhibitor or its representatives, agents or employees. Exhibitor should place his own insurance to cover all contingencies.
- (10) The GSWRBA, the Convention Chairman, the cooperating local bakeries, and their officers, directors, committees, agents and employees, will not be liable for failure to hold the Convention-Exhibition as scheduled. Payments for booth space will be returned in that event except that any actual expenses incurred in connection with the exhibition will be deducted if the Exhibition is called off after the time specified for payment of the balance of the cost of assigned space, because of fire, or any act of God, or the public enemy, or strike, or epidemic, or any law or regulation of public authority, which makes it impossible or impracticable to hold the Exhibition.