

General Sessions—Monday, July 21

From 1:30 to 5:00, the General Sessions will be fast and furious. Two programs will run concurrently.

Sign up now to reserve your space:

- **Build a Basket**
Learn how to put together the perfect gift basket. You'll sell them faster than you can make a bow.
- **Baking on Mars/Baking on Venus**
Four top male bakery owners and four top female bakery owners get together to answer your questions
- **Demo Derby**
Make the circuit with the demo derby. Eight stations and eight notable baking professionals get together and show you how it's done. An hour and a half of show time. See how much each baker can teach you in 10 minutes
- **Decorating For Profit**
Showcasing the latest, hottest and trendiest decorating ideas for 2009
- **Manage and Organize your Decorating Department**
Learn how to keep decorators focused and on-time



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